

# 4 TIPS FOR GREAT "SOAPBOXING"

For too long "soapboxing" has been seen as something to avoid. It's commonly shunned as a conversation tool that can divide, polarize or bore. Yet, when done well, it can ignite, foster and fuel productive and impactful conversation.

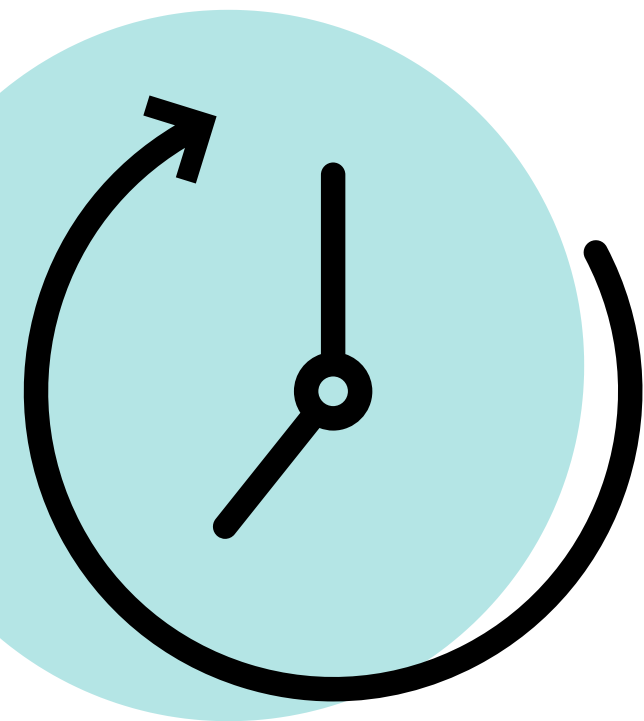


## 1: SET THE STAGE

Tell people **WHY** you are offering a soapbox. This isn't about polarizing people, it's about sharing perspectives **AND** thoughtful listening. It's intended to impact listeners and ignite their own perspectives and opinions - this will make way for a values-based discussion.

## 2: SPEAK ONLY FOR YOURSELF

Invite your soapboxers to speak **ONLY** for themselves and their own experiences. This **ISN'T** about making some perspectives right or wrong, better or worse.



## 3: SET A TIME LIMIT

An effective soapbox isn't a dissertation. It will lose its impact if it goes on too long. Set a time limit, read the room, offer a verbal cue when it's time to come to a close.

## 4: REFLECTION TIME REQUIRED

Give time and quiet reflection for the soapbox message to land. People might feel energized, horrified or somewhere in between. Offer a few moments to reflect on what's been shared.



**DIALOGUE PARTNERS**

Anything is possible with a little dialogue.